



**Established language  
training & consulting firm**

## Case Study

# Training & Consulting Firm

A Global Consulting firm  
adopts Azure automation for  
effective power outage  
mitigation

### Customer Overview

The Customer is an established language training and consulting firm known for its expertise in providing customized language solutions to both corporate clients and individuals. Its dedicated team of experienced trainers and consultants offers a comprehensive range of services, like language training, cultural consulting, and translation services. The organisation's mission is to facilitate effective communication and foster cultural understanding, enabling clients to connect and build strong relationships across diverse cultures. With this mission, they strive to bridge linguistic and cultural gaps for successful global communication.

### Problem Faced

The Customer encountered a challenging situation as its on-premises data centre (responsible for hosting their ERP system) faced persistent power outages. This issue affected its business operations, causing significant downtime while also hampering access to some of the critical ERP capabilities.

### Solutions by Azure

To mitigate power outage issues in the on-premises data centre, Azure offered a solution that involved implementing a Disaster Recovery (DR) strategy on the Azure Cloud platform. This was achieved through the adoption of Azure Site Recovery (ASR) tool. By leveraging ASR, the customer was able to securely establish a connection between its on-premises infrastructure and the Azure Cloud, ensuring the safe and reliable transfer of data. This implementation effectively minimized the risk of data loss during transit, providing an efficient and secure alternative for hosting their ERP system during power outages.

### Conclusion

The solution offered by Azure has helped the established language training and consulting firm to maintain business continuity and protect critical data while also facilitating data replication.

### Achievements So Far

With the assistance of Azure, the customer was able to achieve two significant accomplishments.



#### 100% Uptime

Firstly, they attained a 100% uptime, guaranteeing uninterrupted access to their systems and services.



#### Data Redundancy

Additionally, the customer leveraged Azure's managed discs to facilitate efficient data replication, ensuring data redundancy & resilience.



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